

Cure Boating Club Incorporated

Draft Strategic Plan Overview

(2023-2028)

Purpose

To develop, promote and enable the sport of rowing focusing on excellence, competition, recreation, and coaching, to ensure that Cure Boating Club has a sustainable and secure future as the Waimakariri community rowing centre.

Mission

To provide a rowing environment across all levels of rowing ability and age groups for competitive and recreational rowers. This includes development of quality programmes that fully support rower, coxswain, coach, and race official pathways; access to coaching and quality plant in an appropriate facility; maintenance of good relationships across all stakeholder groups in the wider community; and ensuring the organisation is financially viable, robust, and underpinned by good governance.

Vision

“Excellence in Rowing” where the values that embody excellence are present at all levels.

Values

Unity – the power of teamwork.

Rower-centricity – our activities are centered upon the best interests of our wider membership.

Excellence – we are driven to do and be our best.

Respect – we respect ourselves, our fellow club members, and competitors.

Our club sets the foundation for people with rowing goals and dreams, where commitment to teamwork, time, place, and effort, is modelled and nurtured, and where milestones are celebrated. Having fun in a safe, supported, club environment goes without saying.

Club Goals

